

From: ZEP secretariat  
 Regards: financial forecast ZEP communications funding in relation to funding  
 Date: gap ZEP secretariat  
 22 April 2014

The financial forecast for the ZEP finances in 2015 is shown in a number of scenarios in the table below.

Calculation COMMS financial position 1-1-2015		amounts				
		1	2	3	4	5
		spend only committed amounts	spend budget excl. contingency	spend budget with 5k contingency	spend budget with 35k contingency	spend full budget
1	left over funds 1-1-2014	€ 224,250	€ 224,250	€ 224,250	€ 224,250	€ 224,250
2	expected income members	€ 270,000	€ 270,000	€ 270,000	€ 270,000	€ 270,000
3	to be invoiced to secretariat for GA (max)	€ 50,000	€ 50,000	€ 50,000	€ 50,000	€ 50,000
4	Total expected income ZEP-C	€ 320,000	€ 320,000	€ 320,000	€ 320,000	€ 320,000
expenditures 2014						
5	spent and committed excl. GA	€ 223,000	€ 223,000	€ 223,000	€ 223,000	€ 223,000
6	spending GA (max)	€ 50,000	€ 50,000	€ 50,000	€ 50,000	€ 50,000
7	add. budgeted coms spending excl contingency	€ 62,000	€ 42,000	€ 42,000	€ 42,000	€ 62,000
8	spending of contingency 2014	€ 45,000	€ 5,000	€ 5,000	€ 35,000	€ 45,000
9	anticipated costs law square	€ 29,000	€ 29,000	€ 29,000	€ 29,000	€ 29,000
10	Bellona sponsorship	€ 40,000	€ 40,000	€ 40,000	€ 40,000	€ 40,000
11	Total spent ZEP-C	€ 302,000	€ 384,000	€ 389,000	€ 419,000	€ 449,000
12	projected result ZEP-C 2015	€ 18,000	-64,000	-69,000	-99,000	-129,000
13	left over funds 31-12-2014	€ 242,250	€ 160,250	€ 155,250	€ 125,250	€ 95,250
SECRETARIAT calculation of the funding gap 2015 (11 months: feb-dec)		1	2			
14	budget (excl GA)	€ 329,035	€ 245,901			
15	contribution from industrial members (ex GA)	€ 145,701	€ 145,701			
16	gap 2015	€ 183,333	€ 100,200			
17	80% of left over funds (scenario 4)	€ 100,200	€ 100,200			
18	remaining gap	€ 83,133	€ -			

### Calculation COMMS financial position 1-1-2015

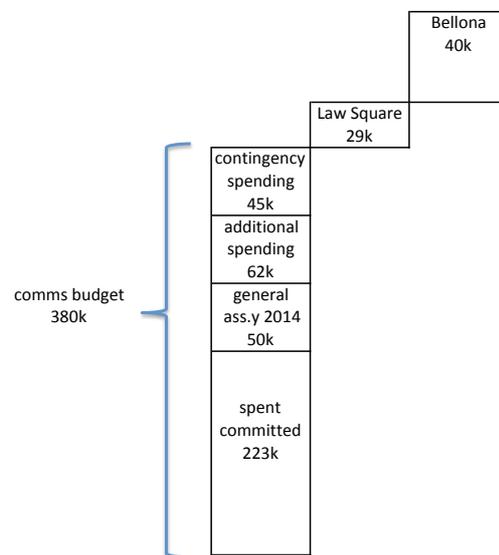
Explanation of the column "amounts" of the financial forecast:

1. the left over funds regard the unspent funds on 31 December 2013.
2. Expected income from members is an amount of €270.000 (account taken of Siemens, E.On, GdF Suez, Aker)
3. Secretariat will pay a maximum of 50k for the 2014 GA, to be reimbursed by ZEP secretariat
4. 4=2+3
5. Spent and committed: This is the amount that ZEP-C has already spent or to which it has already committed to spend (date: 30 April 2014)
6. 6=3. ZEP-C will spend an amount of up to 50k for the 2014 GA

7. Additional budgeted comms-spending excluding contingency: This is the amount that ZEP-C could spend additional to the sum of line 5 and 7, within the ZEP-C budget without touching the budgetline for contingency. The majority of this regards copywriting.
8. Spending of contingency: the budget for contingency is 45k
9. Anticipated costs law square: the estimate is based on discussion with Law square
10. Bellona sponsorship of 40k is proposed

#### Scenarios

- Scenario 1 represents the situation in which spending is kept to the minimum: only spend what has been committed. The GA is considered as committed
- Scenario 2: ZEP spends the communications budget excluding the contingency budget. We estimate that we will not need 20k of budgeted copywriting, so additional spending is set at 42k instead of 62k
- Scenario 3: equal to scenario 2 but with a contingency spend of 5k. Some contingency spend is inevitable
- Scenario 4 = scenario 3 + an additional contingency spend of 30k (the contingency spend now proposed by TF PC for key priorities)
- Scenario 5: ZEP spends the full comms budget.



#### SECRETARIAT calculation of the funding gap 2015

The calculation regards the financing gap resulting from 11 months in 2015.

14. Budget (excl GA):
  - a. In scenario 1 the budget for 2015 is set at the level of all previous years (since 2006 no budget increase).
  - b. In scenario 2 the budget is set at a level that there will be no remaining funding gap (line 18)
15. Contribution of industrial members: This is the contribution level as originally agreed
16. 16=15-14.
17. We propose to use 80% of the left over budget, leaving 20% as a buffer in ZEP-C.
18. 18=16-17